

Class: 705/14

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Access DB#

89544

SEARCH REQUEST FORM

Scientific and Technical Information Center

Requester's Full Name: Jim Myhre Examiner #: 74609 Date: 20 Mar 03
Art Unit: 3622 Phone Number 308-7843 Serial Number: 09/682,876
Mail Box Location: Results Format Preferred (circle): PAPER DISK E-MAIL

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Please provide a detailed statement of the search topic, and describe as specifically as possible the subject matter to be searched. Include the elected species or structures, keywords, synonyms, acronyms, and registry numbers, and combine with the concept or utility of the invention. Define any terms that may have a special meaning. Give examples or relevant citations, authors, etc, if known. Please attach a copy of the cover sheet, pertinent claims, and abstract.

(ABSTRACT ATTACHED)

Date Filed: 26 October 2001 Applicant(s): Mark R. Duchow
Priority Date: 30 March 2001
Assignee:

DESCRIPTION

KEYWORDS

A method for providing discount promotions to buyers by receiving advertisement
a product selection and buyer information from a buyer and selecting
a reseller (merchant) based on the selected product and buyer info.
In one embodiment, the merchant selection is also based on the
buyer's geographic location. The merchant may also have exclusive
selling rights within the area (i.e. franchise).

The applicant's main arguments pertain to the selection of the merchant
based on the product and, secondarily, on the geographic location of
the buyer.

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